



2017 CYBER SECURITY AND DATA PRIVACY STUDY

How does your company compare?

Increasing levels and types of cyber threats are making headlines and creating concern for large and smaller businesses alike.

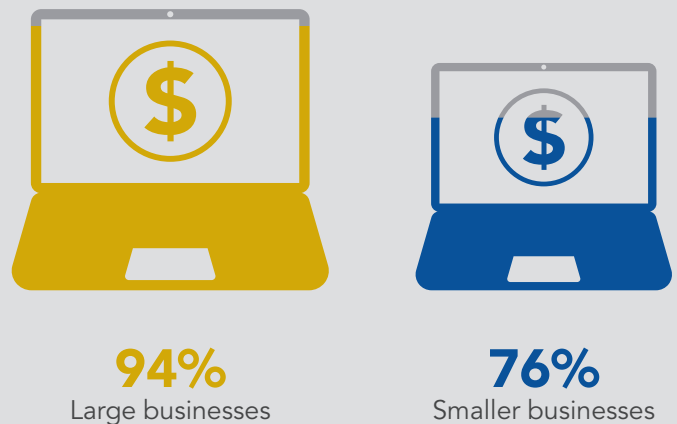
91% of large businesses and **84%** of smaller businesses purchase cyber security and data privacy insurance



Many businesses that have an incident response plan have used it in the past 12 months.



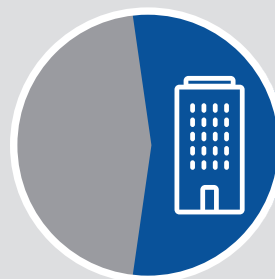
Most large businesses evaluate the financial impact of an IT disruption, while only 3 in 4 small businesses do.



70% of large businesses



&



55% of smaller businesses

have network business interruption insurance

3% of respondents for large and smaller businesses answered "don't know."



4 in 10
large businesses

&



1 in 4
smaller businesses

have been infected
by ransomware



Most businesses infected by ransomware have suffered financial losses



of infected large businesses



of infected smaller businesses

Most lost less than \$250,000, but 14% of large businesses lost \$1 million or more.

About this research: The USI 2017 Cyber Security and Data Privacy Study was conducted in 2017 among cyber security and data privacy risk decision-makers. Half of the decision-makers work at companies with \$100 million or more in annual revenue, while the other half work at companies with \$5 million to just under \$100 million in annual revenue. In the 2015 and 2016 studies, we exclusively surveyed decision-makers of large businesses. We conducted the study to help us understand trends as well as perceptions of cyber security and data privacy vulnerabilities, the challenges companies face when reviewing their exposures, the prevalence of impostor fraud and ransomware, and plans for dealing with business interruption due to virus or denial of service attack.

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